



9th Annual Summit

Culture Change

Call for Presentations

October 8th - 10th 2012

Crowne Plaza Hotel & Conference Center
3000 S. Dirksen Parkway
Springfield, Illinois

2012 Illinois Pioneer Coalition Summit on Culture Change Call for Presentations

Introduction

The Illinois Pioneer Coalition (IPC) invites you to submit a proposal to present during the 9th Annual Illinois Pioneer Coalition Summit on Culture Change. This year's summit will be held again at the Crowne Plaza, Springfield, IL.

Approximately three hundred individuals who work in the field of aging are expected to attend. All aspects of long term care, including nursing home, assisted living and home and community care will be represented among the direct care workers as well as supervisory and administrative staff who participate.

Since culture change is all about relationships, there will be opportunity built into the program for networking and learning from each other as well as from the formal presentations.

Educational Program and Presentation Format

There will be general sessions, concurrent workshops, train-the-trainer sessions, table presentations. IPC welcomes creative educational sessions that are applicable to culture change in aging services. Concurrent sessions are sixty minutes, ninety minutes and 120 minutes. Use of handouts and audiovisual equipment is highly recommended. If you will be using a PowerPoint presentation, you will be responsible for providing your own laptop and LCD projector.

Submission Guidelines

1. Application deadline is, Friday, March 30th, 2012. Please submit applications electronically to Leslie Pedtke at leslie.pedtke@kingmgt.com Incomplete proposals will be disqualified.
2. An individual or organization may submit more than one proposal. Each proposal must contain ALL specified information to be eligible for review.
3. As a not-for-profit organization, IPC is unable to pay honorarium, travel, meals, lodging, and PowerPoint equipment or per diem costs incurred by speakers. Presenters are responsible for all expenses incurred. One presenter per session will receive a complimentary registration for the conference.

Promoting a specific company, service or product during the presentation is prohibited.

Evaluation Criteria

IPC will review all proposals. Evaluation for proposals will be based on the following criteria:

- Topic addresses critical and timely issues on culture change in aging services and is applicable to the target audience
- Has practical applicability to aging service providers embodies quality, innovation and originality
- Is clear, focused, well-organized and designed to be interactive
- Features experienced speaker(s) with significant experience

Proposal Application Criteria

Session Title: Use a title of no more than 8-10 words that is informative and clearly reflects the session content. Session titles may be edited during brochure production.

Session Learning Objectives: List 2 or 3 measurable educational goals for your session that specify (beyond narrative) what participants will learn as a result of attending your presentation. Learning objectives may be edited during brochure production.

1. _____
2. _____
3. _____

Session Narrative (Attach separate page if necessary): *This is a detailed summary (no more than 500 words) of your presentation. This will be utilized to evaluate the overall significance of applicability and quality of your session content and will be used in writing a brief description for the promotional brochure.*

Audience Experience Level: Check (one only) the knowledge level of the intended audience.

Just Getting Started Already on the Journey (Path) On the Cutting edge

Session Length:

- 60 minute concurrent session
 90 minute concurrent session
 2 hour session

Lead Speaker/Proposal Submitter: *This person is responsible for all session logistics.*

Name: _____

Job Title: _____

Organization: _____

Street Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____
Undergraduate Degree: _____

Academic Institution: _____ Year: _____

Graduate Degree: _____

Academic Institution: _____ Year: _____

Professional Background: *Provide an overview (100 words or less) of your knowledge and experience related to the proposed session topic and the aging services field (concurrent responsibilities, areas of specialty, past speaking engagements, etc.)*

Additional Speakers: *(If applicable, complete the above biographical and professional background information for each individual speaker.)*

Prospective Speaker Terms and Conditions:

- As a prospective speaker, I agree to keep the summit dates of October 8, 9th and 10th, 2012 available until I am notified of the status of my proposal.
- Prepare, duplicate and distribute handout materials for my session.
- Allow IPC to list my contact information (including email address) on printed and online materials.

I understand, as a presenter, that I am responsible for all travel-related conference expenses, meals (excluding those included during the conference) and hotel fees. If I will be using a PowerPoint presentation, I will be responsible for providing my own laptop and LCD projector. I understand that promoting a company, service, or product during my presentation is prohibited. I will inform my co-presenters (if applicable) of these policies.

Primary presenter's signature: _____ Date: _____

Please return this form and supporting documentation by Friday, March 30th, 2012 to:

Leslie Pedtke
Email: leslie.pedtke@kingmgt.com
For questions or clarifications call Leslie at (618) 228-7615