



9th Annual Summit

Sponsorship Opportunities

October 8th, 9th & 10th, 2012

Crowne Plaza Hotel & Conference Center
3000 S. Dirksen Parkway
Springfield, Illinois



Dear Culture Change Supporter,

The Illinois Pioneer Coalition's 9th Annual Summit will be held at the Crowne Plaza in Springfield, Illinois on October 8th, 9th & 10th, 2012. More than 300 professionals and front-line staff from across Illinois attend this educational and networking Summit. These individuals work in a variety of long-term care settings and welcome the opportunity to learn about new products and services that will enhance the lives of the elders they serve. Your sponsorship will help the Illinois Pioneer Coalition to further our goal of educating those that serve elders in Illinois on the Culture Change movement.

All sponsorships have the benefit of being a part of our Vendor Show and being included in our Summit Program. The benefits of our other sponsorship opportunities vary according to level.

- The Summit has reserved a well-lit and secure **Exhibit Hall**. The Summit will include times for the attendees to visit the exhibitors, to learn about your products and services. Skirted tables will be available to all sponsors. (Electrical outlet will be available for additional cost.)
- All attendees will receive a **Summit Booklet** with information about the education sessions, speakers, and sponsors.

Don't miss this great opportunity to meet the attendees, promote your products or services, and support the mission of the Illinois Pioneer Coalition. We look forward to working with you and hope to see you at our 9th Annual Summit in Springfield, Illinois. If you have any questions, please contact me at (618) 228-7615 or leslie.pedtke@kingmgt.com.

Sincerely,

Leslie Pedtke, BA, LNHA
IPC Summit Chairperson

9th Annual Summit

Sponsorship Opportunities

Keynote Speaker Sponsor.....contact Leslie Pedtke

For your generosity you will receive:

- Free Summit registration for four (4) attendees
- Company recognition during sponsored session
- Company recognition throughout program
- Full page advertisement in program
- Signage outside of session room
- Advertisement on Illinois Pioneer Coalition website
- Exhibit booth for trade show

Social Event Sponsor.....contact Leslie Pedtke

For your generosity you will receive:

- Free Summit registration for four (4) attendees
- Company recognition during sponsored event
- Company recognition throughout program
- Full page advertisement in program
- Signage outside of session room
- Advertisement on Illinois Pioneer Coalition website
- Exhibit booth for trade show

Meaningful Living Sponsor\$1000

For your generosity you will receive:

- Free summit registration for four (4) attendees
- Exhibit booth for trade show
- A full-page ad in the Summit Booklet

Elder Choice Sponsor\$750

For your generosity you will receive:

- Free summit registration for two (2) attendees
- Half page in the Summit Booklet
- Exhibit booth for trade show

Neighborhood Sponsor\$350

For your generosity you will receive:

- Special recognition in the Summit Booklet
- Exhibit booth for trade show

Sponsorship Agreement

- Yes, my company would like to be a [Keynote Speaker Sponsor](#)
- Yes, my company would like to be a [Meaningful Living Sponsor for \\$1000](#)
- Yes, my company would like to be an [Elder Choice Sponsor for \\$750](#)
- Yes, my company would like to be a [Neighborhood Sponsor for \\$350](#)

- Please add electricity to my sponsorship package for use at my display booth for [\\$30](#)

- Please add internet connection to use at my booth for [\\$25](#)

Please print or type all information:

Name: _____ Title: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (____) _____ Fax: (____) _____

E-Mail: _____

Amount Enclosed: \$_____

Signature: _____

This document is a written agreement with the Illinois Pioneer Coalition. The above business agrees to be a 9th Annual Summit Sponsor. As such, the business shall provide its name, an electronic version of its logo, and or ad for Summit Booklet and a check (made payable to the Illinois Pioneer Coalition) in the amount of its sponsorship category, no later than September 15, 2012.

E-mail business logo to: Leslie Pedtke at leslie.pedtke@kingmgt.com

Make checks payable to: Illinois Pioneer Coalition

Mail to: Leslie Pedtke
Aviston Countryside Manor
450 W. 1st St.
Aviston, IL 62216